



FOR IMMEDIATE RELEASE

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**Progress Strategies+ announces new diversity and inclusion client:
West Michigan Environmental Action Council**

The West Michigan Environmental Action Council (WMEAC) has retained *Progress Strategies+* and its Diversity, Inclusion and Equity Project Group to provide inclusion, equity and cultural competency training services to the WMEAC staff and board. Eric K. Foster, Principal and President of *Progress Strategies+* and leader of its Diversity, Inclusion and Equity Project Group announced WMEAC as an additional client. WMEAC is the leading environmental and education advocacy organization in the West Michigan region and the state.

WMEAC is focused on addressing threats to West Michigan's natural and human ecologies, building sustainable communities and protecting water resources. Their service area includes the counties of Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo and Ottawa, with primary emphasis on the Grand Rapids, Holland and Muskegon metropolitan areas. *Progress Strategies+* helped create their IDEAL (Inclusion of Diverse Environmental Allies and Leaders) Scholar initiative and is a partner of its Strategic Plan to ensure that the organization will build an inclusive and diverse body of activists to address environmental issues affecting ethnic and culturally diverse communities.

Progress Strategies+ and its award-winning Diversity, Inclusion and Equity group will provide WMEAC training focused on providing education and equipping tools to staff in cultural competencies, inclusion, diversity, equity, and cultural development in order to help them connect more frequently and deeply with ethnic and culturally diverse communities.

"*Progress Strategies+* is pleased and proud to provide WMEAC with cultural competency, diversity, inclusion and equity training services. I commend WMEAC for its commitment to move beyond simple diversity awareness and transcend into inclusion and equity to ensure that their environmental advocacy is being shaped, informed and led by diverse and vulnerable communities."

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